

# IP





## **IP VALUATION**

#### WHAT IS IP VALUATION?

Most of a company's value lies in its intangible assets. That's why our multi-disciplinary team supports companies of all sizes in valuing their IP assets at their fair value, particularly patents, trademarks, designs, know-how, databases, contracts and software.

Depending on the context, a team of specialists is put together, including Patent Attoneys and/or Trademarks Attorneys, to accurately assess the value of IP assets in the portfolio.

#### WHEN DO YOU NEED IT?

An IP Valuation is a critical stepin:

- The sale of a company or a business
- The purchase of a business
- · The mergers and acquisitions
- The dissolution of a company
- The raising capital and seeking financial assistance
- The licensing a company's IP rights

#### **HOW DOES IT WORK?**

An IP Valuation is performed by IPSILON's experts in three phases :

- Gathering information and documents
- Analysing the information indetail
- Producing a report on the validity of the IP assetsand the management of theassociated risks

#### WHAT IS THE OUTCOME?

We deliver you an IP Valuation report which:

- confirms the validity of the IP assets,
- · identifies all relevant issues and the associated risks.
- provides proposals for recommended actions along with the estimated time schedule and cost, and highlights areaswhere further examination is needed.



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